SOC 644.01 SOCIOLOGY OF GLOBALIZATION

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
DEPARTMENT OF SOCIOLOGY
FALL 2022

Credit: 3
Professor: Dr. Sahan S. Karatasli (skaratasli@uncg.edu)
Time/Place: W 5:30 – 8:20 pm / Graham 302
Limit 25
Office Hours: M 2-3 pm @ Graham 318, or by appointment

Wassily Kandinsky, Composition VII, 1913
Wassily Kandinsky, Several Circles, 1926

COURSE DESCRIPTION

This course is an advanced introduction to sociological perspectives on globalization and its effects. We will investigate classical and recent theories, and research on in the field of globalization and global political-economy. The course will pay particular attention to changing dynamics of global capitalism, Global North and Global South divide, changing structures of global governance, global inequality, international development as well as land, labor and environmental rights and struggles that occur either due to globalization or as a reaction to it. We will also examine the relationship between globalization and various themes including time-space compression, social acceleration, global commodity chains, global cities, gender inequality, nationalism, populism and social movements.
STUDENT LEARNING OUTCOMES

By completing this course you will obtain broad knowledge of the sociological study of globalization and development. The object of the course is to undertake a serious rethinking of dominant theories and intellectual paradigms combined with historically substantive, rigorous empirical research on themes related to contemporary processes of globalization.

Students will learn about various sociological concepts including multiple definitions of globalization and de-globalization, time-space compression, social acceleration, Global North-South divide, modernization, the modern world-system, crisis of the welfare state, neoliberalism, dependency, neocolonialism, sustainability, transnational corporations and movements, as well as counter-hegemonic globalization. By acquiring the above knowledge, students will gain a more refined and sophisticated understanding of global society as it relates to American society and yourself.

COURSE REQUIREMENTS

ATTENDANCE & PARTICIPATION

This is a face-to-face course. Every week, we will be meeting at Graham 302. Students are responsible for attending the seminars and participating in the discussions in an effective manner. Students will also use UNCG’s Canvas site (canvas.uncg.edu) for preparation, readings, videos, discussion, etc. All materials (except required books) are available at canvas.uncg.edu > SOC644.01 – Sociology of Globalization.

Each week students are required to read the assigned readings and watch the videos posted on the Canvas site before coming to class; and to critically reflect on the material in class discussions.

We will be meeting regularly in a face-to-face format. However, due to Covid19 pandemic, if you do not feel well, you can try to attend the seminars via Zoom every Wednesday at 5.30 pm (unless otherwise notified).

Meeting ID: 2037041535
Join URL: https://uncg.zoom.us/j/2037041535

PREPARATION TO LECTURES

Each week, after reading the assigned articles/chapters and watching the videos, students are expected to write a post on the discussion board (on the Canvas site) about at least one of the themes that they found interesting before coming to the lecture. These weekly comments must be posted by Tuesday night at 11.59 pm (before attending the lecture on Wednesday). These posts can be about

1) Topics that you found very interesting and useful in this week’s modules (you need to elaborate why you found them interesting and useful).

2) New examples about some of the topics we covered from your own life experience,
3) Questions about the topics you did not understand well (you need to elaborate on what was said in the videos/lectures and which part did not make sense)

After the lectures, the students should reply and reflect on at least two other students’ posts. You can give new examples, support or challenge the arguments, or ask new questions in these posts.

RESPONSE PAPERS

You will select three of the weekly modules to write a response paper. Response papers must summarize the key arguments of the assigned articles (and videos), evaluate the arguments raised in the paper (agree, disagree or question certain aspects) and raise substantive issues for in-class discussion. They can also ask questions to be answered in our class discussion. The responses will be posted on the Canvas site (under Response Paper section) by Tuesday 11.59 pm. There is no formal limit on the word count for response papers.

FINAL RESEARCH PAPER

At the end of the semester, students are expected to write a final research paper on the theme of globalization. More information on the final paper will be on the Canvas site under final research paper section.

TEXTBOOK


All other articles, book chapters and materials will be on the Canvas site.

GRADING

<table>
<thead>
<tr>
<th>Grading Scheme (pts)</th>
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<tr>
<td>Attendance &amp; Participation: 15 pts</td>
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<tr>
<td>15 Weekly Discussion Posts: 15 pts</td>
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<tr>
<td>3 Response Papers 30 pts</td>
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<td>Final Paper 40 pts</td>
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<td>Total 100 pts</td>
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COVID-19 STATEMENT
As we return for Fall 2022, all students, faculty, and staff are required to uphold UNCG’s culture of care by actively engaging in behaviors that limit the spread of COVID-19. These actions include, but are not limited to:

- Following face-covering guidelines
- Engaging in proper hand-washing hygiene
- Self-monitoring for symptoms of COVID-19
- Staying home when ill
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill
- Completing a self-report when experiencing COVID-19 symptoms, testing positive for COVID-19, or being identified as a close contact of someone who has tested positive
- Staying informed about the University's policies and announcements via the COVID-19 website

Instructors will have seating charts for their classes. These are important for facilitating contact tracing should there be a confirmed case of COVID-19. Students must sit in their assigned seats at every class meeting. Students may move their chairs in class to facilitate group work, as long as instructors keep seating chart records. Students should not eat or drink during class time.

A limited number of disposable masks will be available in classrooms for students who have forgotten theirs. Face coverings are also available for purchase in the UNCG Campus Bookstore. Students who do not follow masking requirements will be asked to put on a face covering or leave the classroom to retrieve one and only return when they follow the basic standards of safety and care for the UNCG community. Once students have a face covering, they are permitted to re-enter a class already in progress. Repeated issues may result in conduct action. The course policies regarding attendance and academics remain in effect for partial or full absence from class due to lack of adherence with face covering and other requirements.

For instances where the Office of Accessibility Resources and Services (OARS) has granted accommodations regarding wearing face coverings, students should contact their instructors to develop appropriate alternatives to class participation and/or activities as needed. Instructors or the student may also contact OARS (336.334.5440) who, in consultation with Student Health services, will review requests for accommodations.

**ACADEMIC INTEGRITY**

All students are subject to The University of North Carolina at Greensboro’s Academic Integrity Policy which can be found at [http://academicintegrity.uncg.edu](http://academicintegrity.uncg.edu). Violations of the UNCG integrity policy will not be tolerated.

Violations can include cheating on exams, plagiarism, reuse of assignments without permission, improper use of the Internet and electronic devices, unauthorized collaboration, alteration of graded assignments, forgery and falsification, lying, facilitating academic dishonesty, unfair competition, paying someone else to do your work, copying the work of your fellow students, programming answers
into your calculator, and using unauthorized aids during a quiz. **Ignorance of these rules is not an excuse.**

In this course, you are **encouraged to work in groups**, but always be sure that ultimately you perform the assigned work **on your own**. That is, you may work in groups to better understand what is requested in the homework assignments and to produce statistical output when computing is required. You may not, however, turn in photocopies of computer output nor may you ever be in the possession of completed quizzes, or exams from previous years.

**Bottom line:** Be sure that what you ultimately turn in is your own original work. Written responses to homework questions must be of your own construction. Obviously, homework items requiring numeric or one- to two-word responses are not expected to be unique from student to student. If you have questions about this policy, please ask.

**DISABILITY**

If you have special needs due to a documented disability, please register with the Office of Disability Services (http://ods.dept_uncg.edu/) and have them notify me of your disability. We will discuss specific accommodations on a case by case basis according to the guidelines provided by the Office of Disability Services.

**HEALTH AND WELLNESS**

Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at https://shs.uncg.edu/ or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available.

**ACADEMIC ACCOMMODATIONS**

The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing academic accommodations. You can learn more about OARS by visiting their website at https://ods.uncg.edu/ or by calling 336-334-544 or visiting them in Suite 215, EUC.
The tentative course plan is as follows. The final version will be available on the Canvas modules.

<table>
<thead>
<tr>
<th>Day</th>
<th>Themes &amp; Readings</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>8/17 INTRODUCTION AND COURSE OVERVIEW</td>
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<tr>
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<td><strong>DEFINING GLOBALIZATION</strong></td>
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<td><strong>Liquids, Flows, and Structures</strong></td>
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<td><strong>WATCH:</strong></td>
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<td>“Sweatshops: Deadly Fashion</td>
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<td>Week 2</td>
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<td><strong>QUESTIONING GLOBALIZATION</strong></td>
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<td>Some Basic Issues, Debates, and Controversies</td>
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<td><strong>WATCH:</strong></td>
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<td>Globalization: Debate on Globalization [16 min.]</td>
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<td><a href="https://video-alexanderstreet-com.libproxy.uncg.edu/watch/globalization-debate-on-globalization?context=channel:academic-video-online">https://video-alexanderstreet-com.libproxy.uncg.edu/watch/globalization-debate-on-globalization?context=channel:academic-video-online</a></td>
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<tr>
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<td><strong>READ:</strong></td>
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Adam Smith (1776) “On Systems of Political-Economy”, in *Wealth of Nations*, [excerpts from “On the Advantages which Europe has derived from the Discovery of America, and from that of a Passage to the East Indies by the Cape of Good Hope”]


**ADDITIONAL READINGS**


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**GLOBALIZATION AND RELATED PROCESSES**

*Imperialism, Colonialism, Development, Westernization, Easternization, and Americanization*

**WATCH:**


**READ:**

Ritzer & Dean, *Globalization: A Basic Text*, Ch3

McMichael & Weber, DSC, Part I & II.


Frantz Fanon, “First Truths on the Colonial Problem”, in *Toward the Africa Revolution*, pp.120-126 (New York: Grove Press)

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**NEOLIBERAL GLOBALIZATION AND FUTURE OF CAPITALIST WORLD-SYSTEM**

*Roots, Principles, Criticisms, and Neo-Marxian Alternatives*

**WATCH:**

“The End of Poverty” by Phillippe Diaz [104 minutes]


**READ:**

Ritzer & Dean, *Globalization: A Basic Text*, Ch4


**OPTIONAL READINGS (DEBATE):**


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**GLOBAL POLITICAL STRUCTURES:**

*Nation-states, Nationalism and Populism*

**WATCH:**

“Populism is reshaping our world”, the Economist [15 min]
[https://www.youtube.com/watch?v=ekc5EAPP Pgk](https://www.youtube.com/watch?v=ekc5EAPP Pgk)

**READ:**


Week 6 9/21


Sefika Kumral (2022) “Globalization, Crisis and Right-Wing Populists in the Global South: The Cases of India and Turkey”, *Globalizations* 1-31

## GLOBAL ECONOMIC FLOWS:
Production, Consumption, Global Value Chains

**WATCH:**
“Mardi Gras: Made in China” [72 min]

**READ:**
Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch7


## GLOBAL CULTURE AND CULTURAL FLOWS:
Glocalization, McDonaldization and Clash of Civilizations?

**WATCH:**
“The Illusionists – The Globalization of Beauty” 
https://uncg.kanopy.com/video/illusionists

**READ:**
Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch8


Kathryn Hausbeck and Barbara G. Brents “McDonaldization of the Sex Industries?: The Business of Sex”, in Ritzer (ed) McDonaldization Reader.

Dennis Hayes and Robin Wynyard “Whimpering into the Good Night: Resisting McUniversity”, in Ritzer (ed) McDonaldization Reader.


**HIGH-TECH GLOBAL FLOWS AND STRUCTURES**

Technology, Time-Space Compression, Mass and Social Media

**WATCH:**

Hartmut Rosa “Why are we stuck behind the social acceleration” [Video: 18 min]

**READ:**

Ritzer & Dean, *Globalization: A Basic Text*, Ch9

David Harvey, “Time-Space Compression and the Postmodern Condition”

Hartmut Rosa, “Social Acceleration: Ethical and Political Consequences of a Desynchronized High-Speed Society”


**GLOBAL FLOWS OF PEOPLE**

Migration, Human Trafficking and Tourism

**WATCH**

“Climate Refugees” [85 min]


**READ:**

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch10


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GLOBAL ENVIRONMENTAL FLOWS
Global Climate Crisis

WATCH:

READ:

Week 11 10/26

Books: Ritzer & Dean, GBT, Ch11
McMichael & Weber, DSC, Ch7,8

Greta Thunberg, (2019). “No One is Too Small to Make a Difference”, Penguin

Grant, Don, Andrew Jorgenson and Wesley Longhofer. (2020). “Who is Responsible for This Mess?” Super Polluters, pp.1-29


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NEGATIVE GLOBAL FLOWS AND PROCESSES
Pandemics, Terrorism and Wars

WATCH:
Corona’s Consequences – How the pandemic is changing globalization [42 min]
https://www.youtube.com/watch?v=j1z-gVe6HZg

READ:

Week 12 11/2

Book: Ritzer & Dean, Globalization: A Basic Text, Ch12


Christopher Chase-Dunn, Jisoo Kim and Alexis Alvarez, “Comparing Waves of Structural Deglobalization: A world-systems perspective”, IROWS working papers, 1-18

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**GLOBAL ECONOMIC POWER AND INEQUALITY**
Class Inequalities, Global Cities, Global North-South Divide

**WATCH:**
“Globalization and Developing Nations” in “Where is the World Going, Mr Stiglitz?” [69 min]

**READ**


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**GLOBAL POWER, RACE AND GENDER**
Globalization, Racial and Gender-Based Inequalities

**WATCH:**
“Mardi Gras: Made in China”

**READ:**
Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch14


Introduction
Week 15  11/23

RESISTING GLOBALIZATION
Anti-globalization and alter-globalization movements; possible futures of globalization

WATCH:
“No Logo: Brands Globalization Resistance” (45 minutes)

READ:
Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch15


ADDITIONAL READINGS:
